Introductory Psychology Textbooks: The Roles of Open vs. Traditional and Online vs. Print Textbooks

Q1 Age

* Under 20
* 21-25
* 26-30
* 31-35
* 36-40
* 41-45
* 46-50
* 51-55
* 56-60
* Over 60
* Prefer not to say

Q2 Sex

* Female
* Male
* Prefer not to say

Q3 Are you a member of an ethnic minority?

* No
* Yes
* Prefer not to say

Q4 Is English your first language?

* No
* Yes
* Prefer not to say

Q5 Do you currently hold a student loan?

* No
* Yes

Q6 If you are currently employed, how many hours per week do you work (on average)?

* I am not currently employed
* Fewer than 5
* 6-10
* 11-15
* 16-20
* 21-25
* 26-30
* 31-35
* More than 35
* Prefer not to say

Q7 What is average weekly income?

* Less than $100/week
* $101 - $250/week
* $251 - $500/week
* $501 - $750/week
* More than $750/week
* Prefer not to say
* Not applicable

Q8 How many courses are you taking this semester?

* 1
* 2
* 3
* 4
* 5
* More than 5

Q9 How many courses have you enrolled in during the past 12 months (including the current semester)?

* 3 or fewer
* 4-6
* 7-9
* 10-12
* 13-15
* More than 15

Q10 How many credits worth of undergraduate courses have you successfully completed?

* Fewer than 30
* 33-60
* 63-90
* 93-120
* More than 120

Q11 Have you ever taken a course that was taught entirely or partly online?

* No
* Yes

Q12 What is your average grade across all of your undergraduate courses?

* 0-10%
* 11-20%
* 21-30%
* 31-40%
* 41-50%
* 51-60%
* 61-70%
* 71-80%
* 81-90%
* 91-100%
* Prefer not to say/Don't know

Q13 Approximately how much have you spent on purchasing course textbooks during the last 12 months?

Q14 In which of the following ways has the cost of textbooks influenced you? (Check all that apply):

* Bought used copies from the campus bookstore
* Bought books from a source other than the campus bookstore
* Bought a digital version of the textbook
* Bought the digital textbook chapters needed for the course
* Rented printed textbooks
* Rented digital textbook
* Used a reserved copy from the campus library
* Used an inter-library loan
* Shared books with classmates
* Downloaded textbook from the internet
* Sold my used textbooks
* The cost of textbooks hasn’t led me to attempt to reduce textbook costs (I’ve purchased them at regular cost)
* Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q15 How often have you taken the following actions as a result of textbook costs?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Never | Rarely | Sometimes | Often | Very Often |
| Taken fewer courses |  |  |  |  |  |
| Not registered for a specific course |  |  |  |  |  |
| Dropped or withdrawn from a course |  |  |  |  |  |
| Earned a poor grade because I could not afford to buy the textbook |  |  |  |  |  |
| Not purchased the required textbook |  |  |  |  |  |

Q16 Of all the textbooks you have been required to purchase for your undergraduate courses, approximately what percentage were NOT used enough during your classes to justify their cost?

Q17 What do you think would be a fair price for your PSYC 1100 textbook (regardless of what you paid), considering all the material included? (Enter the dollar amount)

Q18 Did you print your PSYC 1100 textbook?

* No
* Yes

Q19 If you printed your PSYC 1100 textbook, did you print it:

* All at once
* Chapters or pages as needed
* Not applicable

Q20 How important to you are the following features of your open textbook?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Not important at all | Of little importance | Of average importance | Very important | Absolutely essential |
| Cost savings |  |  |  |  |  |
| Immediate access |  |  |  |  |  |
| Convenience & portability of the digital format |  |  |  |  |  |
| Ability to print pages |  |  |  |  |  |
| Ability to keep it forever |  |  |  |  |  |
| Ability to share it with others |  |  |  |  |  |

Q21 To what extent do you agree with the statement: “I would have preferred to purchase a traditional textbook for this course”?

* Strongly disagree
* Slightly disagree
* Neither agree nor disagree
* Slightly agree
* Strongly agree

Q22 Assume cost is not a factor. Which of the following textbook formats would you prefer?

* Print
* Digital
* Both

Q23 If you prefer your textbooks in print format, please indicate the reason(s) for your lack of interest in using digital textbooks? (Check all that apply)

* They are inconvenient to read
* I like to have a printed copy to write in and highlight
* English is my second language. I am more comfortable with a print copy of a textbook.
* It is difficult to move to different pages/sections of the book.
* Some digital textbooks are not compatible with my print disability solutions.
* Some digital e-reader devices are not compatible with my print disability solutions.
* I do not have access to the technology to take advantage of digital textbooks.
* Other: (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q24 Overall, how would you rate the quality of your PSYC 1100 textbook?

* Very poor
* Below average
* Average
* Above average
* Excellent

Q25 Please answer the following questions about your PSYC 1100 textbook.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Not at all 1 | 2 | 3 | 4 | 5 | 6 | Very much 7 |
| How much do the figures help you understand the text? |  |  |  |  |  |  |  |
| How easy are the figures to understand? |  |  |  |  |  |  |  |
| How much do the tables help you understand the text? |  |  |  |  |  |  |  |
| How easy are the tables to understand? |  |  |  |  |  |  |  |
| How relevant are the photographs in relation to the material presented? |  |  |  |  |  |  |  |
| How well are research examples used to explain the material? |  |  |  |  |  |  |  |
| How much do the research examples help you understand the material presented? |  |  |  |  |  |  |  |
| How well are the everyday life examples used to explain the material? |  |  |  |  |  |  |  |
| How much do the everyday life examples help you understand the material? |  |  |  |  |  |  |  |
| How relevant are the everyday life examples? |  |  |  |  |  |  |  |
| How adequate is the number of study aids (e.g., review questions)? |  |  |  |  |  |  |  |
| How helpful are the study aids? |  |  |  |  |  |  |  |
| How visually appealing is the textbook (e.g., layout, colors, cover)? |  |  |  |  |  |  |  |
| How visually distracting is the textbook (e.g., number of figures, tables)? |  |  |  |  |  |  |  |
| How engaging/interesting is the writing? |  |  |  |  |  |  |  |
| How understandable/clear is the writing? |  |  |  |  |  |  |  |

Q26 Are there any other features that you like about your PSYC 1100 textbook?

Q27 Are there any features that you dislike about your PSYC 1100 textbook?

Q28 How often does your PSYC 1100 instructor encourage you to read your textbook?

* Never
* Rarely
* Occasionally
* Frequently
* Always

Q29 On average, how much time per week do you devote to studying for PSYC 1100?

* Less than 2 hours/week
* 3-4 hours/week
* 5-6 hours/week
* 7-8 hours/week
* More than 8 hours/week

Q30 How many days in advance do you typically start studying for a typical exam in PSYC 1100?

Q31 When studying for an exam in this course, how much time do you spend on lecture material?

* Less than 2 hours
* 3-4 hours
* 5-6 hours
* 7-8 hours
* More than 8 hours

Q32 When studying for an exam in this course, how much time do you spend using the textbook?

* Less than 2 hours
* 3-4 hours
* 5-6 hours
* 7-8 hours
* More than 8 hours

Q33 How much of your weekly assigned readings in PSYC 1100 do you typically complete?

* 0-20%
* 21-40%
* 41-60%
* 61-80%
* 81-100%

Q34 What is your best estimate of the percentage overlap between the lecture content and the material in the textbook in PSYC 1100?

* 0-25%
* 26-50%
* 51-75%
* 76-100%

Q35 What is your best estimate of the percentage of multiple choice exam questions that could be answered using only the textbook in PSYC 1100?

* 0-25%
* 26-50%
* 51-75%
* 76-100%

Q36 Please rate how well the following terms/behaviours describe your PSYC 1100 instructor:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly disagree | Disagree | Neither Agree nor Disagree | Agree | Strongly Agree |
| Uses a good mix of teaching approaches/styles |  |  |  |  |  |
| Professional |  |  |  |  |  |
| Conscientious (prepared, on-time, etc.) |  |  |  |  |  |
| Knowledgable |  |  |  |  |  |
| Engaging |  |  |  |  |  |
| Effectively uses visual aids |  |  |  |  |  |
| Passionate/enthusiastic |  |  |  |  |  |
| Uses relevant examples |  |  |  |  |  |
| Likeable |  |  |  |  |  |
| Respectful |  |  |  |  |  |
| Communicates well |  |  |  |  |  |
| Organized |  |  |  |  |  |
| Approachable |  |  |  |  |  |
| Humourous |  |  |  |  |  |
| Is a fair grader |  |  |  |  |  |
| Challenging |  |  |  |  |  |
| Encouraging/caring |  |  |  |  |  |
| Easy to understand |  |  |  |  |  |
| Flexible |  |  |  |  |  |
| Entertaining |  |  |  |  |  |

Q37 Here are a number of personality traits that may or may not apply to you. Please indicate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other.I see myself as:

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Disagree strongly | Disagree moderately | Disagree a little | Neither agree nor disagree | Agree a little | Agree moderately | Agree strongly |
| Extraverted, enthusiastic |  |  |  |  |  |  |  |
| Critical, quarrelsome |  |  |  |  |  |  |  |
| Dependable, self-disciplined |  |  |  |  |  |  |  |
| Anxious, easily upset |  |  |  |  |  |  |  |
| Open to new experiences, complex |  |  |  |  |  |  |  |
| Reserved, quiet |  |  |  |  |  |  |  |
| Sympathetic, warm |  |  |  |  |  |  |  |
| Disorganized, careless |  |  |  |  |  |  |  |
| Calm, emotionally stable |  |  |  |  |  |  |  |
| Conventional, uncreative |  |  |  |  |  |  |  |